

# 2021 GPS Advertising Contract

This contractual agreement has been prepared between The Links at Brunello and the Advertiser and its authorized advertising agent. Forming the contract is a summary of the scope of the advertising campaign for the 2021 Season at The Links at Brunello.

1. The advertising campaign will run on an annual basis for the duration of the 2021 golf season or a monthly basis at the Links at Brunello.
2. An advertising campaign shall consist of one banner advertisement and one full-page advertisement.
3. All artwork will be supplied by the advertiser at their own expense and comply with the following specifications:
  - a. Full Page Ad shall be supplied in a size of 1024 x 600
  - b. Banner Ad will be supplied in a size of 314 x 141
  - c. All artwork will be JPEG quality
  - d. 72 dpi, RGB colour
  - e. Saved at a "medium" compression level (equivalent to a quality of 7 on Photoshop)
  - f. Image file size must be under 250 KB
  - g. JPG, PNG, or GIF image formats are supported.
4. The pricing structure for advertising shall be as follows:  
**\$2,200 per season, or \$400 per month**
5. All prices are subject to H.S.T.
6. The addition of a golf package is optional. If the advertiser wishes to purchase a golf package in addition to advertising, the pricing shall be at the advertised rate.
7. The total owing is due prior to commencement of the campaign unless other arrangements have been made with management.
8. All artwork must be supplied at least seven (7) days in advance of the campaign start. The Links at Brunello reserves the right to refuse any advertising graphic that does not arrive seven days before the start of the campaign.
9. The Links at Brunello may in its complete discretion; refuse the use of any advertising that it deems to be inappropriate.
10. The Advertiser is solely responsible for any legal liability arising out of or relating to (1) the Advertisement, and/or (2) any material to which users can link through the Advertisement.
11. Advertiser represents and warrants that it holds the necessary rights to permit the use of the Advertisement and associated links by The Links at Brunello for the purpose of this Agreement; and that the use, reproduction, distribution, or transmission of the Advertisement will not violate any criminal laws or any rights of any third parties, including, but not limited to, such violations as infringement or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property right, false advertising, unfair competition, defamation, invasion of privacy or rights of celebrity, violation of any antidiscrimination law or regulation, or any other right of any person or entity.

12. The Advertiser agrees to hold The Links at Brunello harmless from all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses that may be incurred by The Links at Brunello, arising out of, or related to Advertiser's breach of any of the foregoing representations and warranties.
13. Advertiser may not assign this agreement, in whole or in part, without The Links at Brunello's written consent. Any attempt to assign this Agreement without such consent will be null and void.
14. Performance of this agreement is contingent upon The Links at Brunello Golf Course being able to complete the contract without interference beyond control of management such as accidents, frost delays, acts of God, government requisitions, loss of internet services, and other causes whether enumerated herein or not.

Upon signing below, I hereby acknowledge and agree to the 2021 GPS ADVERTISING CONTRACT set by The Links at Brunello Golf Course.

Group or Company Name: \_\_\_\_\_

Authorised Advertising Agent: \_\_\_\_\_

Signature of Authorised Advertising Agent: \_\_\_\_\_

Date: \_\_\_\_\_

PAR 3                  PAR 4                  PAR 5                  HOLE NUMBER REQUEST: \_\_\_\_\_  
(See Page 6 – Par and Hole requests will be filled on a first come, first served basis  
Advertisers will have to the option for auto-renewal)

OPTIONAL GOLF PACKAGE: \_\_\_\_\_ COST: \_\_\_\_\_

Total Balance Due: \_\_\_\_\_

Tax: \_\_\_\_\_

Deposit for your Campaign: \_\_\_\_\_

Balance Owing: \_\_\_\_\_

The Advertising Campaign may be paid by cash, cheque, or credit/debit card. A credit card must be placed on file to secure your position.

Credit Card Number \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CSV: \_\_\_\_\_

The Links at Brunello HST#: 13629 7280 RT0001