

# The Links at Brunello: Junior Academy 2016





## **JUNIOR PROGRAM:**

We all know how important it is to introduce the next generation of golfers to the game. The Links at Brunello Golf Academy has created Junior Golf Programs aimed at making the game more fun and accessible for all kids & youth. Our programs are geared for juniors ages 5 and up.

All of our junior instruction, including clinics and camps, are designed with keeping the fun in the game, while learning the fundamentals, rules and etiquette.

Our Elite Junior Player Development Program is designed for those that are looking to take their game to a more competitive level.

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## CORE VALUES

1. **Integrity-** *Golf is a game of etiquette and exposure. Players are responsible for their actions and personal conduct on the golf course, even when others may not be looking.*
2. **Sportsmanship-** *Players must know and abide by the rules of golf and be able to conduct themselves in a kind and respectful manner towards others, even in a competitive game.*
3. **Respect-** *In golf it is important to show respect for oneself, playing partners, fellow competitors, the golf course, and for the honor and traditions of the game.*
4. **Confidence-** *Confidence plays a key role in the level of play that one achieves. Players can increase confidence in their abilities by being positive and focusing on something they are doing well regardless of the outcome.*
5. **Responsibility-** *Players are responsible for their actions on the golf course. It is up to them to keep score, repair divots, rake bunkers, repair ball marks on the green, and keep up with the pace of play.*
6. **Perseverance-** *To succeed in golf, players must persevere through bad breaks and their own mistakes, while learning from past experiences.*
7. **Courtesy-** *A round of golf should begin and end with a handshake between fellow competitors. Players also should be still and quiet while others are preparing and performing a shot.*
8. **Good Judgement-** *Using good judgement is very important in golf. It comes into play when deciding on strategies and choices on and off the course.*
9. **Fellowship-** *It is important to appreciate your fellow competitors no matter what the outcome of the game might be. Camaraderie, mutual respect and friendship are integral parts of golf.*
10. **Honesty-** *Golf is unique from other sports in that players regularly call penalties on themselves, and report their own scores.*

## TEACHING PHILOSOPHY

The Links at Brunello Teaching Professionals will help golfers reach their goals, emphasize the individual's unique set of skills and use each player's own strengths and weaknesses to plan appropriate instruction, practice and play. Instructors will analyze golfer's swings and pay close attention to ball flight - teaching to the individual.

## APPROACH

The Links at Brunello Golf Academy offers professional golf instruction taught by a select team of certified PGA of Canada Professionals.

We will offer a wide variety of programs to satisfy any golfer, beginner and up.

Our Professionals will tailor their instruction to fit the student and their goals using all resources including video; launch technology; training aids; drills and equipment fitting.

The Golf Academy's commitment to player improvement and development goes beyond the lesson tee. With personalized practice plans, follow-up notes, and video sequences, instruction is provided day to day or as part of a program for an entire season and beyond.

The end goal for each student is to develop maximum consistency, creating solid shots and a lifetime of enjoyment from the game of golf.



## PROFESSIONAL STAFF:

### *Trevor Macpherson, Senior Teaching Professional*



- Trevor brings to The Links at Brunello a wealth of professional and personal experience in the golf industry.
- 16 years PGA of Canada
- Born in northern New Brunswick, Trevor grew up playing Restigouche G&CC.
- Graduate of Saint Francis Xavier University
- 7 years in California working and playing out of Las Positas.
- 12 years at The Links at Montague. Trevor enjoys playing the guitar, fishing and spending time with his wife and 4 beautiful kids.

### *Steve Larisey, Associate Professional*



- Teaching comes naturally to Steve coming to The Links at Brunello with a background in education and instruction both in, and out, of the golf industry. Working as a school teacher and coach, Steve embraced differentiated instruction of varied learning styles.
- 16 years PGA of Canada
- Born in Dartmouth Nova Scotia, Steve grew up playing Brightwood G&CC.
- Graduate Dalhousie University & University of Maine
- Traveling west, starting in the golf industry at The Banff Springs Golf Course, Steve turned Professional in Victoria, BC; spending 7 years at Olympic View G&CC.
- Attended the 1999 Canadian Tour Q-School, followed early events of 1999 Canadian Tour before owning and establishing Vision Golf in Calgary, specializing in digital video analysis and instruction.
- Embracing instruction, Steve helped established teaching programs at several courses throughout Alberta. When not playing golf, Steve enjoys mountain biking, and hiking with his dog.

NOTE: From time to time based on demand, other area PGA of Canada Professionals will support the Golf Academy events and programs.

## JUNIOR PRIVATE INSTRUCTION

The Links at Brunello professional staff recognizes the growth of junior golf in the world today. Therein presents the opportunity to address the development of our aspiring generation in a more personalized, golfer-specific format. In taking a more detailed approach with the individual, the chance to more substantially address swing and game development can be accommodated using a variety of technology and tools tailored to our young players.

- Video swing capture
- Digital video swing analysis software
- Trackman radar technology, used by the PGA tour's greatest teachers to deliver state-of-the-art data, analyzing the golfer's swing and ball flight in real time.
- Training aids, drill and various practice and game management programs
- Personalized programs for Juniors 5 years and up

Personalized and detailed attention in a 1 on 1 setting for 45 minute sessions.

- \$45+HST for 1 session
- \$115+HST for a series of 3 sessions
- \$180+HST for a series of 5 sessions



## BRUNELLO U-8 Camp

This camp is the perfect first step for your little golfer. 5 – 8 year olds will spend one and a half hours a day focusing on the FUNdamentals of golf. Through a variety of games and fun instruction, this program is sure to foster a love of the game of golf. Camps consist of the following:

- 6:1 student to instructor ratio
- 7 ½ hours of supervised instruction
- U-8 Gift Pack

<b>U-8 Camp - \$160 + HST per Session</b>		
<b>Sessions Run:</b>	<b>Days</b>	<b>Time</b>
20-24 June <a href="#">Click here to sign up</a>	Mon – Fri	9 am – 10:30 am
27-30 June This camp is FULL!	Mon – THURSDAY (discounted)	9 am – 10:30 am
4-8 July This camp is FULL!	Mon – Fri	9 am – 10:30 am
11-15 July This camp is FULL!	Mon – Fri	9 am – 10:30 am
18-22 July This camp is FULL!	Mon – Fri	9 am – 10:30 am
25-29 July This camp is FULL!	Mon – Fri	9 am – 10:30 am
1-5 August This camp is FULL!	Monday - Friday	9 am – 10:30 am
8-12 August This camp is FULL!	Monday - Friday	9 am – 10:30 am
15-19 August This camp is FULL!	Monday - Friday	9 am – 10:30 am
22-26 August <a href="#">click here to sign-up</a>	Monday - Friday	9 am – 10:30 am

## BRUNELLO U-16

### Half Day Camps

Ideal for the enthusiastic young golfer interested in an in-depth week of golf. This program prepares young golfers for the challenge of the golf course. Golf Instruction will include sessions on our golf course and video analysis.

- Runs Monday through Friday
- Designed for boys and girls ages 9-16
- 6:1 student to instructor ratio
- 20 hours of supervised instruction
- Brunello U-16 Gift Pack

<b>U-16 Half Day Camp - \$260 + HST per Session</b>		
<b>Sessions Run:</b>	<b>Days</b>	<b>Time</b>
20-24 June <a href="#">Click here to sign up</a>	Mon – Friday	9 - 1
27-30 June This camp is FULL!	Mon – THURSDAY (discounted)	9 - 1
4-8 July This camp is FULL!	Mon – Friday	9 - 1
11-15 July This camp is FULL!	Mon – Friday	9 - 1
18-22 July This camp is FULL!	Mon – Friday	9 - 1
25-29 July This camp is FULL!	Mon – Friday	9 - 1
1-5 August This camp is FULL!	Monday - Friday	9 - 1
8-12 August This camp is FULL!	Monday - Friday	9 - 1
15-19 August This camp is FULL!	Monday - Friday	9 - 1
22-26 August <a href="#">click here to sign-up</a>	Monday - Friday	9 - 1



### Full Day Camps

Ideal for the enthusiastic young golfer interested in an in-depth week of golf. This program prepares young golfers for the challenge of the golf course. Golf Instruction will include sessions on our golf course and video analysis.

- Designed for Juniors ages 9-16
- 6:1 student to instructor ratio
- 40 hours of supervised Instruction focusing on:
  - Full Swing
  - Short Game
  - Mental game
  - Rules, etiquette & safety
  - Supervised play on our golf course
- The Links at Brunello Junior Skills Challenge
- U-16 Brunello Gift Pack
- Lunch is included

<b>U-16 Full Day Camp - \$360 + HST per Session</b>		
<b>Sessions Run:</b>	<b>Days</b>	<b>Time</b>
20-24 June <a href="#">Click here to sign up</a>	Monday - Friday	9 - 5
27-30 June This camp is FULL!	Mon – THURSDAY (discounted)	9 - 5
4-8 July This camp is FULL!	Monday - Friday	9 - 5
11-15 July This camp is FULL!	Monday - Friday	9 - 5
18-22 July This camp is FULL!	Monday - Friday	9 - 5
25-29 July This camp is FULL!	Monday - Friday	9 - 5
1-5 August This camp is FULL!	Monday - Friday	9 - 5
8-12 August This camp is FULL!	Monday - Friday	9 - 5
15-19 August This camp is FULL!	Monday - Friday	9 - 5
22-26 August <a href="#">click here to sign-up</a>	Monday - Friday	9 - 5

### 5 Week Junior Clinic

Organized by age and ability, these five-week programs provide young golfers with a captivating, supportive, fun and safe environment to learn the game of a lifetime.

- Runs Saturday morning
- Boys & girls ages 8 – 16
- 6:1 student to instructor ratio
- 5 hours of supervised instruction
- U-16 Brunello Gift Pack
- The cost is \$160+HST

U-16 FIVE WEEK CLINIC – \$160 + HST			
Days	Sessions Run:	Time	Time
Saturday	30 April	9 – 10 am <a href="#">click here to sign-up</a>	10:15 – 11:15 am <a href="#">click here to sign-up</a>
Saturday	7 May		
Saturday	14 May		
Saturday	21 May		
Saturday	28 May		
U-16 FIVE WEEK CLINIC – \$160 + HST			
Days	Sessions Run:	Time	Time
Saturday	2 July	9 – 10 am <a href="#">click here to sign-up</a>	10:15 – 11:15 am <a href="#">click here to sign-up</a>
Saturday	9 July		
Saturday	16 July		
Saturday	23 July		
Saturday	30 July		

**Girls Club**



The CN Future Links Girls' Club (GC) is a developmental golf program essentially designed for girls 7-16 years of age. As members, young girls will develop the skills, attitudes and positive images of themselves as athletes on the golf course, encouraging both self-esteem and a life-long love of the game.

- 1-2 Hours per session (8 classes)
- Includes Girls Club Package
- Final class will conclude with a BBQ FUN DAY!

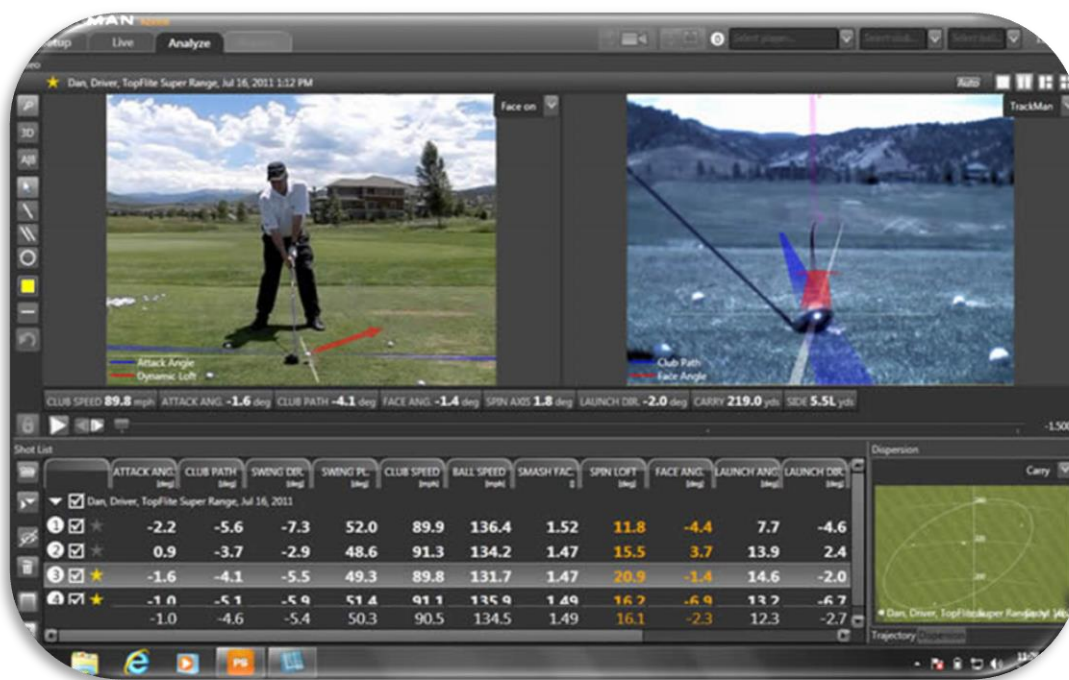
<b>U-16 Girls Club \$200 +hst or \$30 +hst per individual session</b> <a href="#">CLICK HERE to REGISTER</a>		
Sessions Run:	Day	Time
May 14	Saturday	11:30 am
May 19	Thursday	5:30 pm
May 28	Saturday	11:30 am
June 18	Saturday	11:30 am
July 9	Saturday	11:30 am
July 23	Saturday	11:30 am
Aug 6	Saturday	11:30 am
Aug 20	Saturday	11:30 am
(Make-Up) Sep 8	Thursday	5:30 pm

## ELITE JUNIOR PLAYER DEVELOPMENT PROGRAM

The Elite Junior Player Development Program is designed for competitive junior golfers who desire more personalized attention. This one-on-one instruction allows our highly trained professionals to focus directly on the individual maximizing the student’s learning curve throughout the year. The Elite’s will be grouped into 3 golfer mentorship teams with a designated Professional to learn and play in a team environment on and off the course.

- Ten 45 minute private lessons
- 3 to 1 Student to Professional ratio
- Professional Mentorship Program
- Video & Trackman swing evaluation
- Game tracking and yardage evaluation throughout the year
- Passport game testing program
- On-course play with Professional mentorship
- Competitions to be scheduled at Brunello
- Competitive golf preparation
- Coincides with Future Links Long Term Player Development program (LTPD)
- Full season Program - \$699 + HST

Please call our Professional Staff at The Golf Shop at The Links at Brunello for more information and sign-ups. **(902) 876-7649**



## 4FUN PLAYER DEVELOPMENT COURSE

Welcome to our Halifax's newest all-purpose player friendly development course, which will become a significant part of The Links at Brunello.

The **4Fun** Player Development Course will let players develop and graduate through different levels at their own pace.

- Be more playable for the entire family
- Foster opportunities for families to bond, making lasting memories
- Allow players of all ages and golf abilities to improve all facets of their respective games
- Use a system of tees in front of existing tees, identified by color coded plates, 90 degrees from cart paths

As a result, this will make the game more fun in an enjoyable environment.

The **4Fun** scorecard will look like this:



AVERAGE LENGTH											
Par 3	125	Par 4	275	Par 5	348						
Par 3	111	Par 4	220	Par 5	308						
Par 3	99	Par 4	196	Par 5	250						
Par 3	84	Par 4	139	Par 5	174						

HOLE	1	2	3	4	5	6	7	8	9	OUT
4 Fun Level 4	177	102	358	284	158	272	266	301	353	2271
4 Fun Level 3	177	102	305	213	101	216	200	230	311	1855
4 Fun Level 3	167	102	256	164	101	171	177	208	242	1588
4 Fun Level 1	114	50	178	141	65	112	151	139	168	1118
PAR (Official)	4	3	5	4	3	4	4	5	5	36
Name										
Personal Goal										
Name										
Personal Goal										
Name										
Personal Goal										
Name										
Personal Goal										

INITIALS	10	11	12	13	14	15	16	17	18	IN	TOT	HCP	NET
	126	298	298	355	113	354	320	125	331	2320	4591		
	112	245	246	299	113	329	296	125	236	2001	3886		
	112	220	196	249	113	261	242	68	183	1644	3232		
	70	154	145	170	67	162	190	68	158	1184	2302		
	3	4	4	5	3	5	5	3	4	36	72		

Teeing grounds are marked by a **4Fun** tee plate on level locations in the fairway. In addition, a smaller locator tee is situated near the cart path to make it easy for golfers to find the **4Fun** course tee marker in the fairway.

Not only does it give the course credibility among golfing families, it shows our commitment to our role as positive ambassadors for the game.

# Let's Have Fun!

### *It's okay...*

The Links at Brunello embraces the traditions of golf and fundamental rules that govern this great game. Those beginning the game (and we were all beginners once!), may find further enjoyment in golf when some of those rules are 'relaxed', while new golfers, have a chance to learn and appreciate being on the golf course. Our 4Fun tees are just one of the ways The Links at Brunello's shows the commitment to giving EVERYONE a chance to enjoy golf and all it has to offer. To ensure you know we are serious about fun, all play from the **4Fun** tees are encouraged to adopt the "It's Okay" Rules.

1. It's okay to not keep score.
2. It's okay to play from the 4Fun tees or start at the 150-yard marker.
3. It's okay to give yourself a better lie by rolling the ball around a little.
4. It's okay to tee the ball up anywhere when you are first learning.
5. It's okay to count swings only when you make contact with the ball.
6. It's okay to throw the ball out of a bunker after one try.
7. It's okay to forget about a ball that may be lost or out of bounds. It's okay to drop a ball where you think it might be...or where you wanted it to be.
8. It's okay to play a scramble with your group — scrambles are very popular.
9. It's okay to just chip and putt on a hole when you feel like it.
10. It's okay to pick up in the middle of the hole and enjoy the outdoors and scenery.
11. It's okay to skip a hole if you need to take a break.
12. It's okay to play less than 9 or 18 holes and call it a round of golf.
13. It's okay to move your ball away from trees, rocks or very hilly lies.
14. It's okay to hit the same club for the entire round, while using a putter on the putting green.
15. It's okay to play golf in your sneakers. Be comfortable!
16. It's okay to get enthusiastic! (High fives, fist pumps and big smiles are encouraged)
17. It's okay to talk on the golf course — enjoy a nice conversation or tell a few jokes.
18. It's okay to bring your kids to the course whether they are 5 or 35.
19. It's okay to PLAY GOLF JUST FOR FUN! Play the tees that make you the happiest.
20. It's okay to laugh and have fun. There are no penalties for excessive laughing or high fives on the golf course.
21. It's okay to remember friends more than your scores.
22. It's okay that your love of the game lasts longer than that for a past "significant other."
23. It's okay to play your favorite music on every hole, while being respectful of other golfers.
24. It's okay to coordinate your attire — but still wear your hat backwards.
25. It's okay to drink more than one cup of water on a hot day.
26. It's okay to have your spouse or significant other outdrive you every hole when they play from the 4Fun tees.
27. It's okay to wear your favorite sports team's uniform (college or pro) when you play golf.
28. It's okay to turn OFF your cell phone while on the course.
29. It's okay to "Drive for Show" — but not putt for dough.
30. It's okay to create your own charity golf event to raise dollars for good causes.
31. It's okay to be called a "golfer."